

Applicant Information

Applicant Organization Information

Review the applicant information. If you need to update the Organization Information, use the Note feature on the left to contact a Mass Cultural Council staff person for help.

Legal Name: Middlesex Canal Association, Inc.

DBA:

Report Name: Middlesex Canal Association

Physical Address:

Address 1: 71 Faulkner Street

Address 2:

City: North Billerica

State: MA

ZIP: 01862-1540

Mailing Address (if different):

Mailing Address 1:

Mailing Address 2:

City:

State:

ZIP:

Parent Organization: Grant Seeking Organizations

Fiscal Agent:

Contract Manager: J. Jeremiah Breen

Contract Manager Title: president

Contract Manager Email: jbreen5@verizon.net

Primary Contact

Review the applicant information. If you need to update the Primary Contact information you can do so in your Profile. Click Home button in upper right corner to get to My Profile button.

J. Jeremiah Breen
jbreen5@verizon.net
978-688-4322

Contract Manager Information

If awarded a grant, who will serve as contract manager for the grant? The contract manager is responsible for ensuring the contract and attachments are completed by the authorized signatory and that it is returned in a timely fashion.

Contract Manager

First and last name of person managing contract

J. Jeremiah Breen

Contract Manager Title

president

Contract Manager Phone

978-688-4322

Contract Manager Email

jbreen5@verizon.net

Contract Manager Fax

Secondary Contact

You are the primary contact for this application. If we have questions about the festival, is there someone else we should contact other than you?

Secondary Contact Name (first and last)

Betty Bigwood

Secondary Contact Title

lead director

Secondary Contact Email

gbchwilm@verizon.net

Secondary Contact Phone

978-657-7870

Project Information

What is the current frequency of the festival?

Annual (every year)

Prior to this year, how many years has the festival been in existence?

22

Please indicate what you are seeking funding for?

Festival Audience Development/Engagement

Project Discipline

Multidisciplinary

Beginning Date

When does the festival start? To be eligible the festival must start March 1 or later. Festivals that started before March 1, 2022 are not eligible.

06/18/2022

Ending Date

When does the festival end? To be eligible the festival must start August 31 or earlier. Festivals that end after August 31, 2022 are not eligible.

06/19/2022

Name of Festival

Riverfest 2022

Description

In one sentence, describe the festival to be supported, i.e. "The Flower Festival brings people together to celebrate flowers from around the world."

Sudbury, Assabet, and Concord Wild and Scenic Rivers Festival, Saturday and Sunday, June 18 and 19, 2022.

Please provide a description of the festival's programming, including theme.**If applying for an online festival:**

- Please describe how you plan to deliver your programming online and how you will aim to reach Massachusetts audiences.

If applying for an in-person festival:

- Please describe how you will modify your programming to comply with necessary health and safety measures.

If applying for festival audience development and engagement:

- Please describe your plan for developing new audiences and/or the strategies and the tools you are using to understand or increase the engagement of your festival audiences.

A petting zoo with a 3,000 lb. ox. Local web sites, e.g., <http://lowellirish.weebly.com/> .
Along with the usual hundreds of brochures and posters by NPS River Stewardship Council.

Please describe the free programming provided.

Enjoy free hikes, history, paddles, music, and family fun all weekend in this annual celebration of the Sudbury, Assabet, and Concord Wild and Scenic Rivers. Eleven events in 2019.

Festival Website

<https://www.sudbury-assabet-concord.org/>

Festival Instagram**Festival Facebook**

<https://www.facebook.com/SuascoRSC/posts/3943818745644741>

Festival Twitter**What data will you be collecting about your festival attendees? (select all that apply)**

Mailing Address, Email address

Evaluation

- If you are applying for an in-person or online festival, how will you count or estimate the total number of attendees at your festival?
- If you are applying for Festival Audience Development and Engagement, how will you measure or track your progress?

Count of attendees/visitors.

Budget

Please provide estimated cash expenses for the Festival taking place between March 1, 2022 – August 31, 2022. Additionally please indicate the sources of income you anticipate securing for the festival.

Cash Expenses	Description	Amount
Salaries/fees: Contractors	\$1,500 for farmer with petting zoo.	\$1,500.00
		\$1,500.00

Projected Income: Please briefly describe the other sources of projected income needed to complete this project.

None.

In-Kind Support: If applicable, please briefly describe any in-kind support you are getting for this project.

Volunteers managing parking and crowd.

Acknowledgement



Ready to Submit?

Once you click "Submit" below, you will no longer have access to make changes to your application. A copy of your application will be sent via an email attachment upon submission.

Please note: You have not successfully submitted your application until "Congratulations" appears in blue text at the top of the page.

Authorized Signature: I certify that all the information contained in this application, including all supporting documents and materials, is true and correct to the best of my knowledge. I hereby release Mass Cultural Council, its members, and employees, from any liability and/or responsibility concerning the submission of materials to this program. In addition, I agree that the required public acknowledgment will be given to Mass Cultural Council if this application is approved. I understand that failure to respond to any of the items requested in this application may seriously hinder its consideration. I certify that we are committed to the completion of the proposed activities in compliance with legal requirements and granting procedures and will file the report required by the Mass Cultural Council.

Clicking "submit" below serves as an authorizing electronic signature.

Authorized Signature

I agree