

Due Date: 07/31/2022

**Middlesex Canal Association, Inc.  
North Billerica****Participation/Attendance**

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Please give your best estimate of the number of people that participated in your funded project/program. This can include direct participants as well as audience members or attendees at any presentations or events that were part of the funded project/program.

Organizations getting operating support or pandemic recovery support can estimate attendance/participation based on the full year of the grant period.

**In-Person Attendees**

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**Total In-Person Attendees - Paid**

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0

**Total In-Person Attendees - Free**

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220

**Total In-Person Participation**

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Click on the Save Draft button to calculate the total.

220

**Digital Attendees**

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**Total Digital Attendees - Paid**

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0

**Total Digital Attendees - Free**

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0

**Total Digital Participation**

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Click on the Save Draft button to calculate the total.

0

**Total Attendees**

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**Total Attendees Paid**

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Click on the Save Draft button to calculate the total.

0

**Total Attendees Free**

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Click on the Save Draft button to calculate the total.

220

**Total Attendees**

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Click on the Save Draft button to calculate the total.

220

**Report Details**

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**How did you collect or estimate attendance?**

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Tally to 100, than estimate &gt;200

**Please rate how helpful or useful you found the Online Toolkit for Festivals**

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We didn't use it

**Which Toolkit resource(s) did you find most helpful/useful? (Optional comment box)**

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**Aside from the Festival Toolkit, what other resources could Mass Cultural Council provide for your festival?**

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Enable posting to Boston groups - Meetup  
<https://www.meetup.com/topics/boston/>

## Financial Reporting

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### Organization Operating Expenses

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Please fill in the spaces below with the organization's operating expenses for each fiscal year. It is OK for this to be a **rough estimate**, you do not need to spend lots of time coming up with an exact amount. This information helps us understand what sized organizations we are reaching to inform our grant making and service agenda. **A ballpark estimate is all we need.**

(NOTE: Universities, municipal departments, and other organizations with parent organizations should list only the department budget, not the entire university/parent organization budget.)

**Prior Fiscal Year Operating Expenses**

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\$0.00

**Current Fiscal Year Operating Expenses**

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\$1,600.00

**Next Fiscal Year Operating Expenses**

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\$0.00

## Grant Expenditure

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### Grant Amount Awarded

\$1,500

### Grant Amount Spent

Please enter how much you have spent of the award granted to you by the Mass Cultural Council.

\$1,500

## Actual Cash Expenses

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This section should only include expenses associated with your funded project or program. Organizations receiving operating support grants should report on the organization's total cash expenses for the period of the grant.

### Total Paid to Artists

Fees paid to artists - no matter what their status - full-time, part-time, contract, seasonal, hourly, etc.

\$0

### All Other Expenses

\$1,600.00

### Actual Total Cash Expenses

Click on the Save Draft button to calculate the total.

\$1,600

## Sources of Cash Income

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This section should only include income sources for your funded project or program. Organizations receiving operating support grants should report on the organization's total cash income for the period of the grant.

**Earned Income**

If none, enter zero.

\$0.00

**Contributed Income**

If none, enter zero.

\$100.00

**Local Government Income**

Money received from all city/town entities including Local Cultural Councils. If none, enter zero.

\$0.00

**All Other Income**

If none, enter zero.

\$0.00

**Actual Total Cash Income**

Click on Save Draft to calculate.

\$100

**Actual Total In-Kind Contributions**

The estimated dollar value of services or materials contributed to support the funded project/program. These services or materials may be of almost any nature, but they should never include cash contributions.

Organizations receiving operating support grants should report on the organization's total In-kind contributions for the period of the grant.

If none, enter zero.

\$1,000

## NEA Details

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The Mass Cultural Council receives funding from the National Endowment for the Arts (NEA). As a recipient of federal funds Mass Cultural Council, and, in turn, its grant recipients are required to report specific information to the NEA to document grant activities.

### Type of Activity

Choose the one item from that best describes the funded activities.

Fair/Festival

### Arts Education

Use this field to designate certain projects as arts education, according to the following definition.

**Arts Education:** An organized and systematic educational effort with the primary goal of increasing an identified learner's knowledge of and/or skills in the arts with measurable outcomes. Choose the one item which best describes the funded activities.

None of this project involves arts education

## NEA Primary Strategic Outcome

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To fulfill the National Endowment for the Arts' mission the NEA established the following strategic goals. Choose one item that best describes the PRIMARY strategic outcome associated with the award. For a grantee reporting on general operating support, please select the NEA Strategic Outcome/Objective that is the

most closely aligned with your organization's mission.

Outcome Definitions:

**Creation: The Portfolio of American Art is Expanded** - investing in projects dedicated to the creation of art that meets the highest standard of excellence.

**Engagement: Americans Throughout the Nation Experience Art** - providing all Americans with opportunities for arts engagement by funding projects that create arts experiences.

**Learning: Americans of All Ages Acquire Knowledge or Skills in the Arts** - enabling Americans of all ages to acquire knowledge or skills in the arts by funding projects that address lifelong learning in the arts.

**Livability: American Communities are Strengthened Through the Arts** - strengthening American communities by investing in projects that seek to improve the livability of places through the arts.

**Understanding: Promote Public Knowledge and Understanding About the Arts** - public knowledge and understanding about the contributions of the arts are enhanced.

## NEA Primary Strategic Outcome

Choose one code that best describes the PRIMARY strategic outcome associated with the award.

Engagement: Americans throughout the nation experience art.

## Population Benefited

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Provide data for individuals who directly benefited during the period of support. You may use actual figures or your best estimates.

### Adults Engaged in Person

Number of adults (ages 18 and over) who directly engaged with the arts, whether through attendance at arts events or participation in arts learning or other types of activities in which people were directly involved with artists or the arts. Do not count individuals primarily reached through TV, radio or cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

### Children/Youths Engaged in Person

Number of children/youths (under age 18) who directly engaged with the arts, whether through attendance at arts events or participation in arts learning or other types of activities in which people were directly involved with artists or the arts. Do not count individuals primarily reached through TV, radio or cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

110

### Artists Directly Involved

Number of artists directly involved in providing artistic services specifically identified with the award. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. If no artists were directly involved in providing artistic services, enter 0.

1

For the following three questions, select all categories that, by your best estimate, made up **25% or more** of the population that directly benefited from the award during the period of support. These responses should refer to populations reached directly, rather than through broadcasts or online programming.

### Population Benefited by Race / Ethnicity

#### When to select "no single group"

By selecting "no single racial/ethnic group made up 25% of population benefited" you are saying that all racial/ethnic groups, including people who are white, made up less than 25% of the people benefiting from your funded activities. That means your population benefited would look something like this: 20% Asian, 20% Black/African American, 20% Hispanic Latino, 20% American Indian/Alaska Native, 20% White.

If you know that at least 25% of the population benefited was white, you should check off "White" and not "No single racial/ethnic group"

No single racial/ethnic group made up more than 25% of the population directly benefited.

### Population Benefited by Age



Select all categories that, by your best estimate, made up 25% or more of the population that directly benefited from the award during the period of support. These responses should refer to populations reached directly, rather than through broadcasts or on-line programming.

Children/Youth (0-18 years), Young Adults (19-24 years), Adults (25-64 years)

### Population Benefited by Distinct Groups

Select all categories that, by your best estimate, made up 25% or more of the population that directly benefited from the award during the period of support. These responses should refer to populations reached directly, rather than through broadcasts or on-line programming.

No single distinct group made up more than 25% of the population directly benefited.

## NEA Activity Location Information

For each major activity supported by your award during the period of support, report the following information about the location(s) at which activities took place. Please limit to five (5). Only provide this information if those activities occurred at a location different than the grantee's address.

### Other locations?

Did you conduct any activities at a location other than the grantee's address?

Yes

## Venue(s) Information

Number of Days	Street Address	Street Address Line 2	City	State	Zip Code
1	6 Old Elm St		Billerica	Massachusetts	01862
1	2 Old Elm St		Billerica	Massachusetts	01862

## Photos for Advocacy

It's important for Mass Cultural Council to be able to showcase grantees work on its website, social media, and through other communications channels so that we can continue to amplify the vital work of the sector to successfully advocate for funding. Please consider uploading up to 2 images from your organization below for our digital image library. Alternatively, you could provide a link to your organization's drop box, or equivalent file-sharing space, for us to directly access images you regularly make available to funders, press, etc.)

By uploading the photographs you give the Mass Cultural Council permission to make use of the image for promotional purposes. You will retain all copyright and ownership and we will properly credit all images. It is your responsibility to ensure that you have the photographer and/or subject's permission to share this photograph with us.

To ensure best quality, don't be shy to share larger image files.

### **Shared Folder URL: Link to your organization's shared folder of images**

Use this if you want to give us access to a shared folder of images. The link must include the full URL starting with https://

## **Image 1 Details**

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### **Photo Credit**

Name of photographer to be credited.

1. Tracy Allen 2. Henderson

### **Year**

Year photo taken.

2022

### **Description**

i.e. Juan Ramos performing as Hamlet, children at summer art camp learning how to weave, Dr. Science presenting at Annual Science Is Cool Festival, etc.

1. Child driving oxen Pooch and Bill at Autumn Mist Farm, Feedings Hills, MA.
2. Oxen, Pooch and Bill, side view, with Tom Dahill, trailer in background.

### Upload Image 1

[Pooch\\_Bill\\_and\\_Dahill.jpg](#)

540.6 KB - 07/05/2022 3:39AM

[flyer\\_letter\\_4\\_with\\_logo\\_18-pt\\_type.pdf](#)

2.2 MB - 07/05/2022 3:14AM

Total Files: 2

## Image 2 Details

### Photo Credit

Name of photographer to be credited.

Berghaus

### Year

Year photo taken.

2022

### Description

i.e. Juan Ramos performing as Hamlet, children at summer art camp learning how to weave, Dr. Science presenting at Annual Science Is Cool Festival, etc.

Mother, four children, oxen Pooch and bill.

Oxen, Pooch and Bill, with Brion Berghaus.

### Upload Image 2

[Pooch\\_Berghaus\\_and\\_Bill.jpg](#)

338.2 KB - 07/05/2022 3:23AM

[family\\_Pooch\\_and\\_Bill\\_cropped.jpg](#)

553.3 KB - 07/05/2022 3:33AM

Total Files: 2